

VAIBHAV SHARMA

www.iamvaibhav.cloud

+91 7470 603 105

vaibhav199620@gmail.com

ABOUT ME

I am Vaibhav Sharma, a creative graphic and UI designer with a passion for crafting visually stunning and intuitive designs. My expertise lies in blending aesthetics with functionality to create user-centric interfaces and impactful visuals. I thrive on turning ideas into compelling designs that enhance user experiences and communicate brand stories effectively. With a strong eye for detail and a commitment to innovation, I aim to deliver designs that leave a lasting impression.

EXPERIENCE

GRAPHIC DESIGNER - MMNOVATECH

MAY 2024 - PRESENT

I specialize in designing personalized social media posts for realtors and agents, including branded content for Remax and eye-catching marketing flyers. My work involves creating ad creatives for marketing campaigns, professional flyers and brochures, and engaging social media graphics tailored to various platforms. Additionally, I design email graphics and social media posts for NOVA CRM, ensuring visually appealing and cohesive designs that drive engagement & support marketing goals.

CREATIVE DESIGNER - SKILLDREN

JUN 2022 - MAY 2024

I had the opportunity to create the Skilldren brand from scratch, handling every aspect of its visual identity, including complete graphic design, web, and mobile app UI. My responsibilities extended to managing workflows and overseeing meta-advertising campaigns, ensuring a cohesive and effective brand presence across digital platforms.

WEB & GRAPHICS DESIGNER

MAY 2019 - JUN 2022

I have experience working as a WordPress front-end developer and graphic designer, designing and developing websites from scratch using the Astra theme.

PORTFOLIO

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EDUCATION

MBA - SWAMI VIVEKANAND SUBHARTI UNIVERSITY

2022 - 2024 | Course – Finance Management and Marketing Management.

B.E. COMP ENGG. - SINHGAD INSTITUTE OF TECHNOLOGY, LONAVALA

2014 -2018 | Degree with Distinction in Computer Engg. Course affiliated with Savitribai Phule Pune University.

WORKING TOOLS



ADOBE
PHOTOSHOP



ADOBE
ILLUSTRATOR



FIGMA



WORDPRESS



ADOBE
PREMIERE PRO

SKILLS

GRAPHIC DESIGNING

WEB DESIGNING

UI DESIGNING

BRANDING

SOFT SKILLS

EFFICIENT COMMUNICATION

LEADERSHIP QUALITIES

CREATIVITY & INNOVATION

KEEN DESIGN SENSE

I hereby declare that all particulars given herein are true to the best of my knowledge & beliefs.

Vaibhav Sharma